

## GMT MONTHLY MEMBERSHIP PROGRESS REPORT

## Multiple District 4

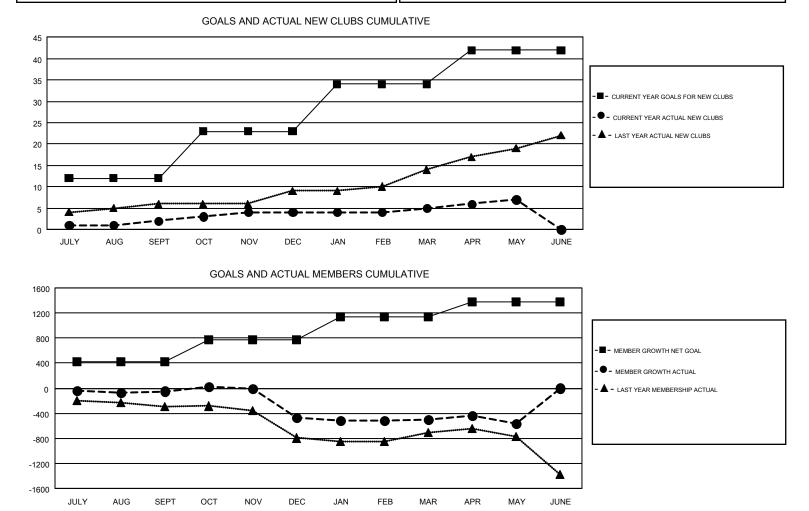
## LOCATION: CALIFORNIA

Results as of: 5/31/2019

GMT CA 1

## GMT: HOWARD HUDSON

| Clubs         |               |           |               | Members               |                           |                         |  |  |
|---------------|---------------|-----------|---------------|-----------------------|---------------------------|-------------------------|--|--|
|               | RESULTS FOR   | 2018-2019 |               | RESULTS FOR 2018-2019 |                           |                         |  |  |
| QUARTER       | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER               | MEMBER GROWTH NET<br>GOAL | MEMBER GROWTH<br>ACTUAL | DROPPED<br>MEMBERS ACTUAL<br>(including transfers) |  |
| JULY/AUG/SEPT | 12            | 2         | 8             | JULY/AUG/SEPT         | 420                       | 730                     | 667  |  |
| OCT/NOV/DEC   | 11            | 2         | 5             | OCT/NOV/DEC           | 351                       | 627                     | 991  |  |
| JAN/FEB/MAR   | 11            | 1         | 7             | JAN/FEB/MAR           | 366                       | 592                     | 568  |  |
| APR/MAY/JUNE  | 8             | 2         | 0             | APR/MAY/JUNE          | 245                       | 373                     | 405  |  |



| DROPPED CLUBS: 20           |       | 465 CLUBS OF 742 ADDED 1 OR MORE<br>NEW MEMBERS | GENDER DISTRIBUTION<br>MALE 12,009 (61.66%) |                |       |
|-----------------------------|-------|---|---|----------------|-------|
|                             |       |   | MALE  |                |       |
|                             |       |   | FEMALE                                      | 7,467 (38.34%) |       |
| DROPPED MEMBERS             |       |   |   |                |       |
| DECEASED                    | 238   | CLICK HERE FOR CUMULATIVE                       | TOTAL FAMILY UNIT MEMBERS                   |                | 3,547 |
| CLUB CANCELLED100OTHER2,292 |       | MEMBERSHIP DATA                                 | FAMILY MEMBERS PAYING HALF<br>DUES          |                |       |
|                             |       |   |   |                | 1,845 |
| TOTAL                       | 2,630 |   |   |                |       |